



# GREEN INFRASTRUCTURE LAB

## CITY OF NEW BEDFORD

### SESSION ONE (9AM-12PM)

Build shared language and understanding of the triple-bottom-line benefits of GI solutions and articulate a collective vision and set of goals for scaling GI solutions.

- 9:00 – 9:15**    **OPENING AND INTRODUCTIONS**
- 9:15 – 10:15**    **MAKING THE CASE FOR GREEN INFRASTRUCTURE (GI)**  
The Big Picture – Nature and the Economy  
Triple Bottom Line Benefits of GI  
Scaling GI Adoption
- 10:15 – 11:00**    **TAKING STOCK OF GI ASSETS IN NEW BEDFORD**  
Community Assessment of GI Adoption  
Distribution of GI Assets – Mapping Exercise
- 11:00 – 11:15**    **BREAK**
- 11:15 – 12:00**    **ESTABLISHING A SHARED VISION FOR GI IN NEW BEDFORD**  
Barriers and Opportunities for Scaling GI  
Defining a Shared Vision for a GI Portfolio

### LUNCH (12-1PM)

Provided by the City of New Bedford

### SESSION TWO (1-5PM)

Develop an in-depth understanding of key topics for scaling GI adoption, including cost-benefit analyses of green and grey infrastructure, getting GI to scale with regulatory and incentive-based tools, and paying for GI portfolios.

- 1:00 – 2:15**    **ECONOMICS OF GREEN AND GREY INFRASTRUCTURE**  
Costs and Benefits of Green and Grey Options  
Holistic Cost-Benefit Analysis  
Stakeholder Mapping and Messaging
- 2:15 – 2:30**    **BREAK**
- 2:30 – 3:15**    **GETTING TO SCALE: REGULATORY AND INCENTIVE-BASED TOOLS**  
Regulatory Tools for Integrating GI in Codes and Ordinances  
Incentive-Based Tools and Strategies
- 3:15 – 4:00**    **PAYING FOR GREEN INFRASTRUCTURE: FUNDING AND FINANCING**  
Financing GI: Municipal Bonds, Public-Private Partnerships  
Funding Mechanisms: Utility Rates & Fees, Grants, Tax Increment Financing
- 4:00 – 4:15**    **BREAK**
- 4:15 – 5:00**    **WRAP UP – ACTION PLANNING AND SETTING MILESTONES**

## SAVE THE DATE FRI., SEPT. 20

Earth Economics is coming to City of New Bedford this fall to host a **Green Infrastructure (GI) Lab**—a one-day workshop focused on building the capacity of local leaders to effectively scale investment and adoption of green storm water infrastructure as a complement or alternative to traditional grey storm water systems. During this interactive lab, Earth Economics staff and industry leaders will share tools and concepts for creating and sustaining a portfolio of urban green infrastructure assets – everything from pervious streets, to living roofs, to parks and open space—to manage stormwater runoff and build community resilience.

**Contact us to learn more!**

**Michele Paul, City of New Bedford**  
[michele.paul@newbedford-ma.gov](mailto:michele.paul@newbedford-ma.gov)

PRESENTED BY

**EARTH  
ECONOMICS**

WORKSHOPS MADE POSSIBLE WITH  
FUNDING BY THE SUMMIT FOUNDATION