



**City of New Bedford**  
**Jonathan F. Mitchell, Mayor**

### *Mayor Mitchell Appoints New Technology Director for City*

**New Bedford, Massachusetts** – On, Tuesday, August 13, 2013 City Council confirmed Mayor Jon Mitchell’s appointment of Maria Pina-Rocha as the new Director of Management Information Systems for the City of New Bedford.

Ms. Pina-Rocha, a New Bedford native and long-time employee in New Bedford’s MIS Department, has held several positions within the Department since being hired in 1993, including her current role as the Department’s Assistant Director. She has extensive experience in the IT field and is familiar with many of the challenges and opportunities that the City faces in developing its computer networks and electronic communication systems.

In a letter to the City Council this week Mayor Mitchell noted that, over the years Ms. Pina-Rocha had been involved in a range of initiatives that made a significant impact on the way City government operates today. Some of these initiatives include the implementation of the City’s new financial and code enforcement systems, as well as its fiber optic and virtual networks.

Mayor Mitchell said, “Ms. Pina-Rocha brings to the position a wealth of insight into the field. This is one of those happy occasions when an exceptional candidate for a senior position is found right under our noses. I have great confidence in the Department under Maria going forward.”

Ms. Pina-Rocha replaces Robert Tetreault who left the position this summer to serve as the new full-time School Department MIS Director under Superintendent Durkin.