



City of New Bedford
Jonathan F. Mitchell, Mayor

City of New Bedford
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P R E S S R E L E A S E

New Bedford Welcomes Locals to Hometown Tourist Weekend!

New Bedford, Massachusetts –The City of New Bedford Office of Tourism & Marketing has partnered with the Connecting for Change Conference to offer “Hometown Tourist Weekend” on **Saturday, October 25, and Sunday, October 26**, encouraging New Bedford residents to explore their city and visitors to discover everything New Bedford has to offer with special deals.

Museums, attractions, restaurants and retail all included in special offer!

The deals are only offered during Hometown Tourist Weekend – Saturday, October 25 & Sunday October 26. Participating locations include Buttonwood Park Zoo, New Bedford Whaling Museum, New Bedford Museum of Glass, New Bedford Military Museum, New Bedford Art Museum/ArtWorks!, Rotch-Jones-Duff House and Garden Museum, New Bedford Whaling National Historical Park, Painting with a Splash, Travessia Urban Winery, The Landing Gift Shop and Chandlery, Celia’s Boutique, Tia Maria’s European Café, Arthur Moniz Gallery, Gallery 65 on William, Your Theatre Inc., and Zeiterion Performing Arts Center.



“Hometown Tourist Weekend is a great opportunity for city residents to explore and enjoy the many shops, museums, and attractions that draw visitors to New Bedford year round. If you live in New Bedford or one of the surrounding towns and you can’t remember the last time you visited the National Park, the Buttonwood Zoo, or the Fort Taber-Fort Rodman Military Museum, or the Zeiterion Performing Arts Center, this weekend is the perfect occasion to reconnect with these places and many more that make our city a unique and culturally rich community,” said Mayor Jon Mitchell.

The coupon book is available for download online at www.destinationnewbedford.org or pick up a coupon book at any of the participating locations. The coupon books will also be available at the Destination New Bedford table during Connecting for Change Conference.

Connecting for Change Conference is Friday, October 24 – Saturday, October 25 which annually attracts about 3,000 attendees. Programming will include a Bird/Raptor Show, Reptile Show, Invasive Bugs and Plant Show, Drumming & Dance circles, Story Hour, Halloween Event with Downtown New Bedford Inc., and much more! Visit www.connectingforchange.org for a full program of conference events.

“Partnering with existing events, festivals and conferences to promote tourism especially during the shoulder seasons is beneficial to visitors and residents. Visitors may explore the city for the first time or revisit favorites utilizing special deals and residents can also experience what it’s like to be a tourist in their hometown,” Dagny Ashley, Director of Tourism & Marketing.

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