



City of New Bedford  
Jonathan F. Mitchell, Mayor

City of New Bedford  
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## P R E S S   R E L E A S E

### *City Announces 2 Hours of Free Parking During Holiday Season*

*Mayor Encourages Gift Shopping Downtown and in North End Business Districts  
Effective Thanksgiving Day, November 27, 2014 - Thursday, January 1, 2015*

**New Bedford, Massachusetts-** In an effort to encourage everyone to do their holiday shopping in New Bedford, the City is offering a special Holiday Parking Program. Effective Thanksgiving Day, November 27, 2014 through Thursday, January 1, 2015, the City of New Bedford will offer FREE parking at your first metered space for up to two hours in both the Downtown and on Acushnet Avenue, or up to two hours FREE parking at the Elm Street Garage, and the Zeiterion Garage!

“We are pleased to again offer free parking to encourage area residents to shop local. New Bedford is home to many fine galleries, shops, and restaurants and I invite everyone to help support local small businesses by doing their holiday shopping in our city,” said Mayor Jon Mitchell.

Anyone parked at a meter in either the Downtown or on Acushnet Avenue while doing holiday shopping who receives a ticket as a result of parking in excess of the 2-hour limit, may mail or present their ticket along with a copy of a sales receipt for \$10.00 or more from a Downtown or North End Business District restaurant/merchant to the City of New Bedford Traffic Commission Office. The parking ticket will be forgiven with the presentation of the same day receipt.

The Traffic Commission Office is located at 51 Elm Street and is open from Monday through Friday from 8:00am to 5:00pm. Questions regarding the Holiday Parking Program should be directed to the Traffic Commission Office at (508) 961-3153.

*The 2014 Holiday Parking Program is presented by the New Bedford Mayor’s Office in partnership with Downtown New Bedford Inc., and the New Bedford Economic Development Council.*

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