

NEW BEDFORD PUBLIC ART COMMITTEE

NORTH FRONT STREET MURAL

Call to all Greater New Bedford Artists!

The New Bedford Public Art Committee, in partnership with 3rd Eye Unlimited, NB Beautiful, the New Bedford Art Museum/Arkworks!, the Ugly Gallery, and the City of New Bedford, is looking for a team of aspiring and professional Greater New Bedford artists to submit designs for a volunteer mural to be painted on the North Front Street overpass near the intersection of North Front Street and Kenyon Street. Mural designs will be reviewed by the New Bedford Public Art Committee. If your design is not chosen, elements of your design may be incorporated into the mural or you may participate in the mural installation.

Purpose:

In December 2013, Mayor Jon Mitchell announced the establishment of a graffiti prevention initiative called Graffiti Free NB. While the initiative seeks to deter graffiti vandalism in New Bedford by making reporting options easier for citizens, Graffiti Free NB also encourages the appropriate use of public space for art. In January 2014, the Mayor formed a committee called the New Bedford Public Art Committee, which consists of representatives embedded within the City's artist community. The New Bedford Public Art Committee and Mayor Mitchell recognize public art as a vehicle to promote beautification, neighborhood engagement, community pride and cohesion. Thus, NB PAC intends to support more opportunities for public art through mural installations.

Mural Site Details & Dimensions:



Western Wall – approximately 420 square feet



Eastern Wall – approximately 900 square feet

Timeline:

April 14, 2014 – Call to Artists

April 30, 2014 – Design Submission Deadline

May 14, 2014 – Winning design announced

June 2, 2014 - Mural installation begins (weather permitting)

End of June 2014 – Proposed mural to be completed and revealed to community

Suggested Themes:

New Bedford Pride

International Marketplace

The City that Lit the World

Application Guidelines:

All submissions must include the following:

1. Completed application form (available at 3rd Eye Unlimited, Ugly Gallery, Art Museum/Artworks!, and Mayor's Office)
2. Up to 3 concept design proposals for the mural site
3. Written description of design
4. Artist biography (2 paragraph limit) and current resume for press
5. Digital images (CD format or in email) of work for consideration. All Image files need to be 300 dpi and in .jpeg format. All text files must be .doc or .PDF

*No slides or photographs will be accepted

Submission:

Please send application and all submission materials to:

Lauren Barber
New Bedford City Hall
133 William Street
New Bedford, MA 02740

Or email to: lauren.barber@newbedford-ma.gov

If you have any questions please contact the Mayor's Office at 508-979-1410

Terms and Conditions:

1. The New Bedford Public Art Committee will review all mural entries and select the winner. Decision of the judges will be final and binding for all participants.
2. All designs are subject to modification and final approval by the Public Arts Committee.
3. The accepted design concept and artist will be announced to the press and the mural completion will be celebrated at the end of June 2014.
4. The winning entry will become the property of the City of New Bedford.
5. This is a **Volunteer** mural project. However, the Committee is committed to raising sufficient funds to cover the cost of supplies.

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NORTH FRONT STREET COMMUNITY MURAL APPLICATION

The application deadline is: April 30, 2014

First Name: _____ Last Name: _____

Address: _____

City, State: _____ ZIP Code: _____

Email: _____ Web URL: _____

Phone #: _____ Cell #: _____

Short Description of Work: (required)

Please submit a separate document that has a description of image you submit.

This MUST be in .doc or .PDF format

Please check one:

Description enclosed

Description sent via Email to: lauren.barber@newbedford-ma.gov

Images of Work (check one):

(Images must be at least 300 dpi and be in .jpeg format)

CD enclosed

Digital Files sent via Email to: lauren.barber@newbedford-ma.gov

Artist Biography (two paragraph limit), Resume (check one):

Biography and Resume Enclosed

Biography and Resume sent via Email to: lauren.barber@newbedford-ma.gov

Regardless of the design selected by the Committee, sign me up to help paint the mural!

*No entry fee required. We wish to encourage artists to submit work for this prestigious opportunity in support of public art in New Bedford, MA.