



City of New Bedford
Jonathan F. Mitchell, Mayor

City of New Bedford
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P R E S S R E L E A S E

Mayor Welcomes High-End Clothing Company Operating in Former Fire House

New Bedford, Massachusetts– Inside the brick former firehouse on Purchase Street, a small factory hums with activity. Founder of UpMarket Stitchers, Jeff Rose, and his team of skilled employees are busy crafting high-quality, American made, private label clothing for luxury retailers. UpMarket Stitchers has grown rapidly over the last several months and now employs eight full-time sewing operators, sample makers and pattern makers in addition to Jeff Rose who designs the apparel and leads the operation.

“I believe that if you can make something better than anyone else, the people who want the best will seek you out. That is why UpMarket Stitchers is located in New Bedford. I need people on my team with the skill, experience and pride to make things well,” said Jeff Rose.

Rose said his business model is a simple one. “We make small quantities of high-quality private label product. We work with some of the finest retailers in the country and now internationally, too.”

New Bedford Mayor Jon Mitchell visited the factory today and welcomed UpMarket to New Bedford. “This is a case where the creative economy meets traditional manufacturing and the result is pretty fantastic—a factory that produces high-quality American made goods and employs 10 persons. Jeff Rose chose to establish his business in New Bedford because the highly skilled labor available here can easily take his unique designs from conception to reality,” said the Mayor.

The Mayor added, “UpMarket’s success is also illustrative of the job creation strategy the city has been pursuing. We have swung for the fences when the big opportunities for new jobs present themselves; but we also have kept up a steady stream of “singles and doubles” that have produced major wins in the aggregate.”

UpMarket’s story complements the recent success of another New Bedford clothing manufacturer, Joseph Abboud Manufacturing Corporation, which has added 276 jobs over the last three years.

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