



## Highlights of the Host Community Agreement Between the City of New Bedford and KG Urban Enterprises

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### Major Features of the Proposed \$650 million Gaming Facility

- Full-Service Hotel (limited to 300 rooms/11 stories; reduced from 1,000 rooms/23 stories)
- Waterfront Conference Center (25,000 sq. ft.; with estimated capacity of 2,000 people)
- Harborwalk (provides full public access to waterfront areas)
- Recreational Marina (to be developed by the City)
- Commercial Fishing Vessel Berthing Areas
- Re-Use of Historic Former Power Plant and Granite Foundry Building
- Retail Stores (limited to 25,000 sq. ft.; only Agreement in the state with this restriction)
- Restaurants (limited to 35,000 sq. ft.; only Agreement in the state with this restriction)

### Financial Benefits

- UP-FRONT PAYMENTS. Payments totaling **\$4.5 Million** over next three years to support City's economic development, port development, and community preservation efforts. By comparison, the City of Brockton Host Community Agreement specifies \$3 million in these payments.
- ANNUAL PAYMENTS. Payments of **\$12.5 Million** which will increase by 2.5% per year in the sixth year of operation. By comparison, the City of Brockton Host Community Agreement specifies \$10 million in these payments.

### Economic Benefits

- EMPLOYMENT. As many as **3,831 permanent jobs** and **2,164 construction jobs** will be created according to the consulting firm Global Market Advisors.
- HIRING OF NEW BEDFORD RESIDENTS. KG will make good faith efforts to ensure that at least **twenty percent** of construction and operational employment opportunities are filled by **New Bedford residents**. KG will make good faith efforts to employ qualified minorities, women, and veterans.
- USE OF NEW BEDFORD COMPANIES. KG will make good faith efforts to purchase at least **\$10 Million Dollars annually** in goods and services from city businesses.

- **UNION JOBS.** KG will construct the facilities using a **unionized workforce** as agreed to in a Project Labor Agreement.
- **JOB-TRAINING.** KG will work with **Bristol Community College** to utilize the College's career training programs in the hospitality and gaming industries.
- **ENVIRONMENTAL CLEANUP.** KG will remediate the existing environmental contamination on the site estimated at **\$50 million**.
- **RELOCATION OF NSTAR(EVERSOURCE).** KG will make good faith efforts to relocate NStar/Eversource's Cannon Street operations to another location in the City at a cost of up to **\$15 million**.

## **Redesign of the Site Plan**

At the insistence of the City, KG agreed to a major re-design of their proposal to better integrate the facilities with the working waterfront, the downtown, and historic district. KG also agreed to a number of special protections to ensure the future vitality of the City's downtown and historic district.

### **A New Approach To The Downtown and Historic District**

#### A Unique Waterfront Conference Center

Given its history and culture, New Bedford has often been considered as a destination for such major conferences and public events but the City has lacked the capacity to accommodate these events and enjoy the economic boost they provide. The proposal now includes a 25,000 square foot waterfront convention center which is unlike any other in Massachusetts. With the ability to host more than 2,000 guests, such a venue will in itself ensure that New Bedford and our waterfront are destinations for regional and even national events.

#### Limits On Restaurants and Retail Businesses On-Site

The downtown market has been on the rise for several years. It is imperative that the casino benefits these local businesses and not detract from them. The Agreement ensures that the casino operate far fewer square feet of retail and restaurant space in the Cannon Street site than typically found in casino operations.

#### Redesign of North West Corner/Entrance Closest to Downtown

A new, safe, and attractive pedestrian connection along the harbor's edge will be developed. It will be the main point of integration between the site, the waterfront, and the downtown. The design will be refined over the coming months and will be fully integrated with the City's other long-term planning efforts. Early proposals also called for acres of surface parking creating great distances between casino and associated facilities and the downtown. With a new 5-story parking deck the lots have now been constrained and proximity to the downtown enhanced.

#### Limits on Hotel Height

The initial proposal called for a 23-story tower on the south site of the site. The hotel has been redesigned to a maximum of 11 stories and moved much closer to the downtown to encourage walkability.

### Protections for the Zeiterion Performing Arts Center

The Agreement limits the performance space on-site to 200 seats and requires KG to enter into a separate Agreement to provide support for the Zeiterion in advancing its marketing/promotions, programming and artistic mission, and reinforcing the important role of arts in the community.

### Partnerships with Current and Future Downtown Hotels

An agreement was reached to guarantee there will be joint promotional programs for current and future downtown hotels. In addition, a limit placed on the number of on-site hotel rooms (300) is expected to induce additional hotel development in the heart of the downtown.

### Rewards Program

A minimum of \$50,000 per year of the Casino's Reward programs will be spent in local businesses to encourage visitors to the casino to explore the fine restaurants and shops throughout the city.

### Limits on Signage

New Bedford is not Las Vegas, and signage on-site that advertises gaming is strictly limited as to not detract from how the site is seen from the historic downtown and neighborhoods. Height limits have been put in place, and other restrictions will protect the water-facing facades. To ensure the City's highways remain uncluttered from intense promotion of gaming, no advertising of the casino will be allowed on billboards within the City. Only if a competing casino advertises in such a manner is this restriction adjusted.

## **A New Approach to the Waterfront**

### New Space for Commercial Fishing in the South

The City will be granted the right to develop the watersheet in the southern areas of the site for commercial fishing industry's temporary berthing needs. The Port of New Bedford is the number #1 fishing port in America, and space for vessels in the harbor is at an increasing premium as industry consolidation encourages more boats to deploy from New Bedford. Use of these areas for berthing will provide needed relief.

### New Recreational Marina in the North

New Bedford harbor has been recognized as one of the nation's top fifty recreational boating destinations. KG has agreed to permit the City to develop a recreational marina in the northern portion of the site to allow boaters full access to not only the gaming facility but the many nearby attractions of downtown New Bedford. With the water sheet in this area boasting some of the deepest berthing opportunities anywhere in the harbor, the berthing of high-end yachts and other large vessels will bring a new class of recreational boating activity to the harbor.

## **Other KG Commitments**

### Responsible Gaming Program and Cooperation Office

KG has agreed to implement a responsible gaming program and to cooperate with the city office tasked with monitoring KG's ongoing compliance with the terms of the Host Community Agreement.